



STATE EMPLOYEES' CHARITABLE CAMPAIGN TIMELINE



January

CAMPAIGN RESULTS

Vendor (currently United Way of Delaware) submits final results to SECC Coordinator from previous campaign year by January 31.



February 1 - May 31

CHARITY APPLICATION REVIEW

Nonprofit organizations submit applications from February 1 through March 31. The Steering Committee reviews applications from February through April and finalizes the list of approved charities in May.



June 1 - August 31

CAMPAIGN COORDINATION

The Steering Committee, SECC Coordinator, and vendor collaborate to produce promotional materials, train employee volunteers, and ensure that all employees and pensioners are able to participate in the campaign.



September 1 - October 31

THE CAMPAIGN

State employees and pensioners are given the opportunity to pledge one-time or payroll deduction donations to one or more participating charities. Chairs and Captains host special events such as fundraising activities and information sessions.



November 1 - December 31

CAMPAIGN WRAP UP

The SECC Coordinator, Chairs and Captains, PHRST, Pension Office, and vendor wrap up campaign.